



L'ÉCOLE
SCHOOL OF JEWELRY ARTS

Supported by Van Cleef & Arpels

UNLIMITED WONDERS
FOR A LIMITED TIME

OCTOBER 25 - NOVEMBER 9
2 EAST 63RD STREET, NYC
COURSES TALKS EXHIBITIONS



October 25th to November 9th, 2018

2 East 63rd Street
New York, New York

L'ÉCOLE, School of Jewelry Arts introduces the world of jewelry to the general public through

COURSES TALKS EXHIBITIONS

Courses, which span the subjects of Savoir-Faire, Art History of Jewelry, and the Universe of Gemstones, are taught by a team of master jewelers and craftsmen, art historians, and gemologists.

In just a few hours, the participants manage to grasp the richness of this fascinating universe, from the mysteries of stones to the savoir-faire of jewelers, all while learning about the exciting history surrounding jewelry.

L'ÉCOLE's programming is further enhanced through conversations and exhibitions. Conversations bring together two experts who engage in a dialogue that explores the jewelry arts from a variety of perspectives. Exhibitions illustrate the many facets of the world of jewelry.

L'ÉCOLE, SCHOOL OF JEWELRY ARTS IN NEW YORK CITY

October 25th-November 9th, 2018

L'ÉCOLE is located at Place Vendôme in Paris, however, its goal is to share its knowledge with the world. Every year, L'ÉCOLE travels to different destinations and offers a varying array of programming.

Following the success of its 2015 debut at Cooper Hewitt Smithsonian Design Museum, L'ÉCOLE returns to New York City from October 25th to November 9th, 2018 and will be located at a new location, 2 East 63rd Street, in the Upper East Side.

Exhibitions are open to the public

Monday-Sunday
10:00 am-6:00 pm



15 COURSES

Each course can be taken à la carte, in any order, and is offered multiple times throughout L'ÉCOLE's two-and-a-half-weeks in New York City. Leading scholars in the fields of science, art, and history guide every class, with faculty that includes jewelers, designers, mockup artists, art and jewelry historians, gemologists, and lacquer artists. The classes are between 2–4 hours, led by 2–4 teachers with a maximum of 12 students. Class size is limited to ensure an intimate experience, and student interaction is fueled both by a shared passion for the jewelry arts and the chance to mingle during receptions prior to each class. These classes range in price from \$125–\$250.

L'ÉCOLE introduces the world of jewelry through three themes:

Savoir-Faire allows each student, even novices, to don a jeweler's coat and personally handle and manipulate materials and tools.

Art History of Jewelry explores the practical and aesthetic evolutions of jewelry from ancient times through today.

Universe of Gemstones illuminates the mysteries of how gems are created and valued through observation and experimentation.



DESCRIPTION OF COURSES

INTRODUCTION

In 2 hours and 30 minutes, the introductory course is the beginner's guide to learning about and understanding jewelry.

The Engagement Ring: History, Gemology & Know How

*2.5 hrs, \$125, max. 8 seats *NEW*

The engagement ring, a symbol of union and romance around the world, deserves a closer look. With this workshop, you will learn about the history of the ring from an art historian, while a gemologist introduces you to the quality and characteristics of gems. Finally, a jeweler will reveal some of the workshop's best kept secrets used to create the most beautiful ring of all.

SAVOIR-FAIRE

Step by step, become familiar with the jewelry arts and crafts, their techniques and their savoir-faire.

Trying out the Jeweler's Techniques

*2 hrs, \$125, max. 8 seats *1/2*

Discover how a high jewelry masterpiece is created. You will try out the jewelers' gestures hands-on, and experience for yourself all the richness of these artistic professions, guided personally by the Master Jewelers.

From Design to Mock-up

4 hrs, \$250, max. 12 seats

Exploring the first steps in the creation of a jewel. This class is conducted by an experienced jewelry mock-up maker, a drawing teacher and an instructor. From the first stroke of the pencil to creating your own pewter mock-up, discover for yourself the virtuosity of jewelry-making.

Introduction to Setting

*2 hrs, \$125, max. 8 seats *1/2*

Two Master Setters will introduce you to the different gemstone setting techniques, which you will execute yourself, while seated at the jeweler's workbench.

Trying Your Hand at Japanese Urushi Lacquer

*2 hrs, \$125, max. 8 seats *NEW*

Create your own lacquer work butterfly by using three of the lacquer masters' ancestral techniques: color application, Maki-e and mosaics in mother-of-pearl.

The Gouaché in High Jewelry 1: The Light

*3 hrs, \$250, max. 6 seats *NEW*

Creating a piece of High Jewelry starts with a "gouaché": a painted sketch that will act as a guide for all the craftsmen involved—mock-up makers, jewelers, gemologists, and stone setters. Using three different paint colors, you will learn how to represent volume in a white gold jewel through the positioning of light and shadow using gouache.

The Gouaché in High Jewelry 2: The Color

*3 hrs, \$250, max. 6 seats *NEW*

In the second class devoted to this technique, you will discover how color—combined with the depiction of light—enables the designer to reproduce both the color and shape of stones, until they appear to come to life.

**For a schedule of courses,
please see pages 18–19.**

DESCRIPTION OF COURSES

ART HISTORY OF JEWELRY

Immerse yourself in the very essence of the history of jewelry. Courses are taught by two art historians.

Gold & Jewelry, from Antiquity to the Renaissance Princes

*3 hrs, \$125, max. 12 seats *NEW*

Pharaohs, emperors of Rome and Byzantium, princes of the Middle Ages and the Renaissance; the great and powerful have all used gold as a symbol of their power. From the techniques of casting and repoussé to chasing and granulation, the talent of goldsmiths is a testament to the epic story of gold.

The Birth of Jewelry

*4 hrs, \$250, max. 12 seats *NEW*

From Louis XIV to contemporary artists, punctuated by extraordinary discoveries, the history of jewelry is marked by great creators. After a retrospective journey and a presentation of the most famous jewelers, from Baroque to Art Déco, from gems and precious metals to the most innovative materials, experience for yourself the blossoming of modern jewelry.

Amulets & Precious Symbols

4 hrs, \$250, max. 12 seats

Discover the symbolic meaning of precious, fine, and ornamental gemstones and how people find inspiration and strength in them. You will learn that every culture has its own emblematic images, and even stones. These legends and beliefs have fascinated people through time and all around the planet: from the Mughal emperors to Napoleon, from Catherine de Medici to Elizabeth Taylor, among countless others.

Entering the Van Cleef & Arpels Universe

3 hrs, \$125, max. 12 seats

Explore Van Cleef & Arpels' different sources of inspiration from the beginning: nature, art, astronomy, and imaginary worlds are some of the themes at the heart of the Maison's creations. You will then have the privilege of viewing some of Van Cleef & Arpels' unique and most treasured pieces.

THE UNIVERSE OF GEMSTONES

Descend into the heart of the earth to discover the origin and the evolution of its treasures: the gemstones. You will learn how to distinguish precious stones and how to handle them, following advice from gemology experts, becoming therefore, a shrewd amateur.

Introduction to Gemology

*2 hrs, \$125, max. 12 seats *1/2*

Guided by two professors, with gemstones in your hands, you will take your first steps into the world of minerals. Through this course, you will better understand their beauty and their characteristics.

Recognize the Gemstones

4 hrs, \$250, max. 12 seats

Become a knowledgeable connoisseur of gemstones by training your eye and discovering the tools of the gemologist. Imagine that you are at one of the world's legendary gemstone markets: Chanthaburi, Thailand; Ratnapura, Sri Lanka; or Bogota, Colombia. Your goal: seek out and select your gemstones with confidence! This class is conducted by a gemologist and an instructor.

The Diamond's Magic: Symbols & Legends

*2 hrs, \$125, max. 12 seats *1/2*

You will hear the stories of the most famous diamonds that made their mark on history, contemplate their replicas, and discover antique documents and stunning pictures of legendary gemstones.

The Diamond, a Gemological Exception

*2 hrs, \$125, max. 12 seats *1/2*

You will discover this fascinating stone, its unique chemical composition, understand the secrets of color and clarity, as well as the savoir-faire of cut. You will handle stones and learn to use gemological tools.

**For a schedule of courses,
please see pages 18-19.**

CREATIVE WORKSHOPS

Children and teenagers from 5 to 17 are invited to develop their creativity while discovering a new world.

Guided by an art historian, a designer and an instructor, younger children will have the opportunity to express their creativity and style by creating their own jewel or decorating a treasure chest.

Whether they are examining gemstones or sitting at the jeweler's workbench, teenagers will learn professional techniques and be given the keys to understanding the world of gemstones and jewelry.

Please visit us.lecolevanclleafarpels.com for more information.



TALKS

Devoted to revealing the secrets of the world of jewelry, talks are conversations that always feature at least two speakers: researchers, historians, gemologists, etc. These exceptional occasions bring people together with experts for a lively give and take.

Conversations are offered in the afternoons and evenings and are preceded by a reception. Registration for TALKS is \$25. Space is limited.

This Fall, L'ÉCOLE in New York City is pleased to present the following conversations:

Fewer, Better Things

Thursday, October 25th, 6:45 pm

Nicolas Bos, President, CEO & Artistic Director of Van Cleef & Arpels

Glenn Adamson, Author of *Fewer, Better Things* (Bloomsbury), Curator, Yale Center for British Art scholar, and former Museum of Arts and Design Director

Daniel Brush, Artist

Spencer Bailey, Contributing Editor, *Town & Country*

History's Lost Jewels

Friday, October 26th, 6:45 pm

Stellene Volandes Editor-in-Chief of *Town & Country*

Nicolas Luchsinger Van Cleef & Arpels Asia Pacific President & CEO, Director of the "Héritage" collection

Jean-Baptiste Tavernier: Rediscovered Treasures

Saturday, October 27th, 3:30 pm

François Farges, Mineralogist, Honorary Member of the University Institute of France and of Stanford University, and Professor at the Paris National Museum of Natural History

Jeffrey Post, Department of Mineral Sciences Chairman, Curator of the National Gem and Mineral Collection at the Smithsonian Institution

Paul Paradis, Art Historian and Professor at L'ÉCOLE, School of Jewelry Arts

EXHIBITIONS

Through the Eyes of a Connoisseur

Monday, October 29th, 6:45 pm

Dr. Joe Levine, Collector

Stephen Harrison, Curator of Decorative Art and Design, Cleveland Museum of Art

The Timeless Work of Daniel Brush: A Conversation

Tuesday, October 30th, 6:45 pm

Daniel Brush, Artist

Beth Carver Wees, Ruth Bigelow Wriston Curator of American Decorative Arts at the Metropolitan Museum of Art

Screen Gems, Jewelry in the Movies

Thursday, November 1st, 6:45 pm

Marion Fasel, Founder and Editorial Director of *The Adventurine*

Frank Everett, Sotheby's Senior Vice President of the Luxury Division

Great Women Jewelers: Inspirational Minds

Saturday, November 3rd, 3:30 pm

Juliet Weir-de la Rochefoucauld, Member of the Gemological Association of Great Britain, Author of several notable jewelry books

Inezita Gay-Eckel, Art Historian and Professor at L'ÉCOLE, School of Jewelry Arts

Gems & Truffles

Monday, November 5th, 6:45 pm

Dominique Dufermont, Gemologist, Geologist & Professor at L'ÉCOLE, School of Jewelry Arts

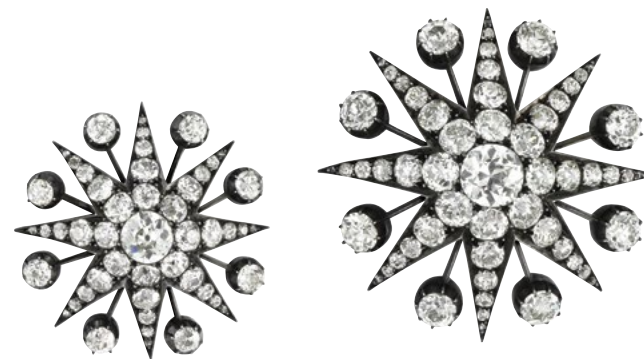
Alain Verzeroli, Director of Culinary Operation, Invest Hospitality, Joël Robuchon USA

Please visit us.lecole.vancleefarpels.com for more information.

From October 25 to November 9, 2018, L'ÉCOLE, School of Jewelry Arts hosts in New York three exceptional exhibitions that highlight the many facets of the jewelry arts.

To guide visitors in their discovery of these exhibitions, docents are available during opening hours to offer tours. A complimentary catalogue, written by jewelry historians, researchers and other experts, is also available.

**Exhibitions are open
10:00 am–6:00 pm daily
and free to the public.**



EXHIBITIONS

Daniel Brush: Cuffs and Necks features two series by the American artist Daniel Brush, which have never before been exhibited in the U.S. Fascinated with the history of jewelry, Brush is a self-taught master metalworker whose work explores the relationship of structure and meaning and redefines jewelry's role in our lives today. The exhibition features: *Necks*, a series of 117 chokers also captured as photographs in the artist's first visual poetry book; and *Cuffs*, a set of 72 bangles inspired by the Nizam of Hyderabad's jewels and by the bracelet's cultural role in India. Alongside these two series, the exhibition also offers an insight into Daniel Brush's rich creative universe by including paintings and other art objects produced by the artist in the recent years.



Photo: WESLEY STRINGS

DANIEL BRUSH

EXHIBITION
CUFFS AND NECKS

OCT 25 – NOV 9
2018

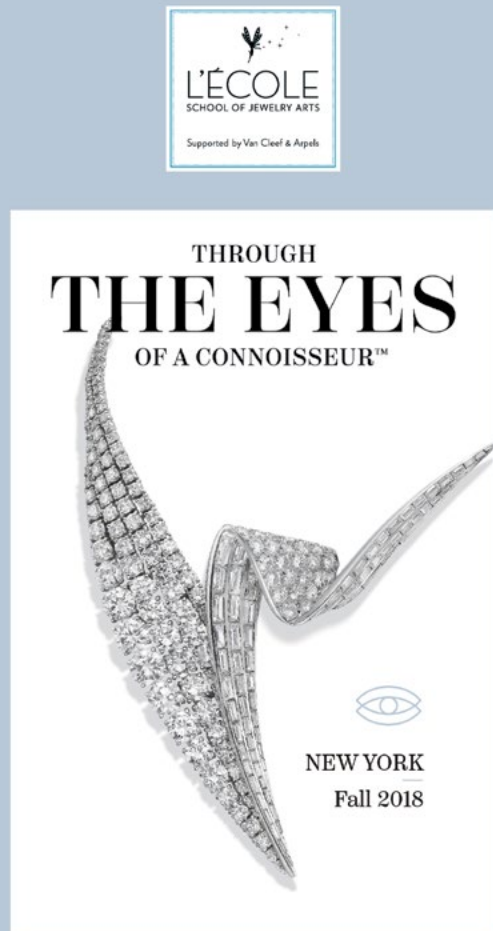
2 EAST 63RD STREET

OPEN DAILY TO THE PUBLIC
10.00AM — 6.00PM



EXHIBITIONS

Through the Eyes of a Connoisseur offers a rare opportunity to see a distinguished private New York-based jewelry collection and explores the many reasons why an individual may collect. The New York-based private collection features exceptional works from the 19th century to the 1960s.



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2 East 63rd Street

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US.LECOLEVANCLEEFARPELS.COM



EXHIBITIONS

The Fabulous Destiny of Tavernier's Diamonds: From the Great Mogul to the Sun King presents replicas of 20 diamonds previously owned by Louis XIV, and now mostly lost to the world, which were recreated through a partnership with the Muséum National d'Histoire Naturelle in Paris. The traveling merchant Jean-Baptiste Tavernier sold hundreds of diamonds from the Mogul Empire of India to Louis XIV in 1668, of which 20 exceptional examples were immediately singled out to be included in the book *The Six Voyages of Jean-Baptiste Tavernier*, 1676. All but the Blue Diamond (now the Hope Diamond) disappeared in the 19th century.



A poster for an exhibition. At the top left is the L'ÉCOLE SCHOOL OF JEWELRY ARTS logo, which includes a small bird icon and the text 'Supported by Van Cleef & Arpels'. The main title 'THE FABULOUS DESTINY of TAVERNIER'S DIAMONDS' is in large, bold, black serif font, with 'of' in a smaller, italicized font. Below the title is the subtitle 'From the Great Mogul to the Sun King' in a blue, italicized serif font. To the left of the subtitle is the logo for the 'MUSÉUM NATIONAL D'HISTOIRE NATURELLE', which includes a small circular emblem. At the bottom left, the text 'EXHIBITION OCT 25 - NOV 09 2018 2 EAST 63RD STREET' is in a blue, sans-serif font. At the bottom right, the text 'OPEN DAILY TO THE PUBLIC 10.00AM - 6.00PM' is in a black, sans-serif font. The poster is decorated with several images of diamonds of various shapes and colors, including a large blue diamond at the bottom center and a large clear diamond at the top center.

SCHEDULE OF COURSES

INTRODUCTION

The Engagement Ring: History, Gemology & Know How

*2.5 hrs, \$125, max. 8 seats *NEW*

Friday, Nov. 2, 9:00 am–11:30 am

Friday, Nov. 9, 9:00 am–11:30 am

SAVOIR-FAIRE

Trying Out the Jeweler's Techniques

*2 hrs, \$125, max. 8 seats *1/2*

Friday, Oct. 26, 2:30 pm–4:30 pm

Saturday, Oct. 27, 9:00 am–11:00 am

Monday, Oct. 29, 9:00 am–11:00 am

Wednesday, Nov. 7, 2:30 pm–4:30 pm

Thursday, Nov. 8, 9:00 am–11:00 am

Friday, Nov. 9, 2:30 pm–4:30 pm

From Design to Mock-up

4 hrs, \$250, max. 12 seats

Friday, Nov. 2, 2:30 pm–6:30 pm

Saturday, Nov. 3, 2:30 pm–6:30 pm

Monday, Nov. 5, 9:00 am–1:00 pm

Tuesday, Nov. 6, 9:00 am–1:00 pm

Tuesday, Nov. 6, 2:30 pm–6:30 pm

Thursday, Nov. 8, 2:30 pm–6:30 pm

Introduction to Setting

*2 hrs, \$125, max. 8 seats *1/2*

Thursday, Oct. 25, 2:30 pm–4:30 pm

Monday, Oct. 29, 2:30 pm–4:30 pm

Tuesday, Oct. 30, 9:00 am–11:00 am

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Wednesday, Nov. 7, 9:00 am–11:00 am

Trying Your Hand at Japanese Urushi Lacquer

*2 hrs, \$125, max. 8 seats *NEW*

Friday, Nov. 2, 9:00 am–11:00 am

Saturday, Nov. 3, 2:30 pm–4:30 pm

Monday, Nov. 5, 9:00 am–11:00 am

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Tuesday, Nov. 6, 2:30 pm–4:30 pm

Thursday, Nov. 8, 9:00 am–11:00 am

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The Gouaché in High Jewelry 1: The Light

*3 hrs, \$250, max. 6 seats *NEW*

Thursday, Oct. 25, 2:30 pm–5:30 pm

Friday, Oct. 26, 2:30 pm–5:30 pm

Monday, Oct. 29, 9:00 am–12:00 pm

Tuesday, Oct. 30, 9:00 am–12:00 pm

Wednesday, Oct. 31, 9:00 am–12:00 pm

Thursday, Nov. 1, 9:00 am–12:00 pm

The Gouaché in High Jewelry 2: The Color

*3 hrs, \$250, max. 6 seats *NEW*

Friday, Oct. 26, 9:00 am–12:00 pm

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ART HISTORY OF JEWELRY

Gold & Jewelry, from Antiquity to the Renaissance Princes

*3 hrs, \$125, max. 12 seats *NEW*

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The Birth of Jewelry

*4 hrs, \$250, max. 12 seats *NEW*

Tuesday, Oct. 30, 2:30 pm–6:30 pm

Wednesday, Oct. 31, 2:30 pm–6:30 pm

Friday, Nov. 2, 9:00 am–1:00 pm

Wednesday, Nov. 7, 9:00 am–1:00 pm

Thursday, Nov. 8, 9:00 am–1:00 pm

Amulets & Precious Symbols

4 hrs, \$250, max. 12 seats

Friday, Oct. 26, 2:30 pm–6:30 pm

Monday, Oct. 29, 9:00 am–1:00 pm

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Entering the Van Cleef & Arpels Universe

3 hrs, \$125, max. 12 seats

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Wednesday, Nov. 7, 2:30 pm–5:30 pm

THE UNIVERSE OF GEMSTONES

Introduction to Gemology

*2 hrs, \$125, max. 12 seats *1/2*

Thursday, Oct. 25, 9:00 am–11:00 am

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Recognize the Gemstones

4 hrs, \$250, max. 12 seats

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Friday, Oct. 26, 9:00 am–1:00 pm

Wednesday, Oct. 31, 2:30 pm–6:30 pm

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Monday, Nov. 5, 9:00 am–1:00 pm

The Diamond's Magic: Symbols & Legends

*2 hrs, \$125, max. 12 seats *1/2*

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Thursday, Nov. 1, 2:30 pm–4:30 pm

Friday, Nov. 2, 2:30 pm–4:30 pm

The Diamond, a Gemological Exception

*2 hrs, \$125, max. 12 seats *1/2*

Monday, Oct. 29, 2:30 pm–4:30 pm

Wednesday, Oct. 31, 9:00 am–11:00 am

Saturday, November 3, 2:30 pm–4:30 pm

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Friday, November 9, 2:30 pm–4:30 pm

**NEW: New for L'ÉCOLE in New York 2018*

**1/2: Shortened Version of Existing Course*



To register for classes, creative workshops
and conversations, please visit
us.lecole.vancleefarpels.com

Exhibitions are open daily from
10:00 am–6:00 pm and free to the public

**DISCOVER
LEARN
WONDER**



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To register, please visit
us.lecolevancleefarpels.com

For inquiries, please email us at
contact.us@lecolevancleefarpels.com