



LE
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LE
School of
Jewelry Arts
Supported by
Van Cleef & Arpels

BESPOKE EVENTS

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L'ÉCOLE

L'ÉCOLE, SCHOOL OF JEWELRY ARTS

Supported by Van Cleef & Arpels

The mission of L'ÉCOLE is to **share the culture of jewelry with a large and varied audience**, both in **France and abroad**. By offering hands-on **à la carte classes** taught by passionate experts, **conversations and exhibitions**, L'ÉCOLE welcomes the public to learn about the *savoir-faire* of jewelry-making techniques, the world of precious stones, and the art history of jewelry.

2012



Paris

31 rue Danielle Casanova

2019



Hong Kong
Asia Pacific Campus

K11 MUSEA

2023



Shanghai

Twin Villa

2024



Dubai

Dubai Design District



THE CAMPUS

THE LOCATION & ATMOSPHERE



Located at the heart of Hong Kong's vibrant art hub in **Tsim Sha Tsui**, L'ÉCOLE welcomes you and your guests in its beautiful premises at **K11 Musea**.

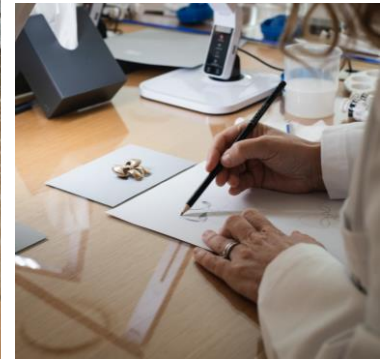
The campus is composed of:

- Reception & Bookstore area
- Jewelry atelier
- Design studio
- Art History rooms
- Gemology workshop
- Library
- Exhibition area
- Panoramic terrace

JEWELRY ATELIER



DESIGN STUDIO



ART HISTORY CLASSROOMS



GEMOLOGY WORKSHOP



LIBRARY



EXHIBITION AREA



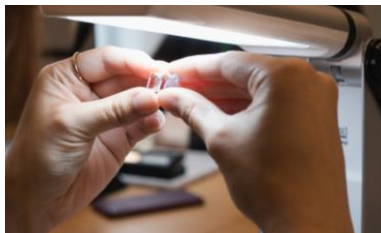
PANORAMIC TERRACE





COURSES

COURSES



L'ÉCOLE offers classes in English, with Cantonese or Mandarin interpretation upon request, arranged around three broad themes: **Savoir-Faire, the Art history of Jewelry, and the Universe of Gemstones.**

The classes are very hands-on and there is no prerequisite of knowledge or skills. Lasting for **2 to 4 hours**, they are given by at least two instructors and welcome **6 to 12 participants** maximum.

Our teaching team is composed of **jewelers, designers, mock-up makers, art historians, and gemologists.**

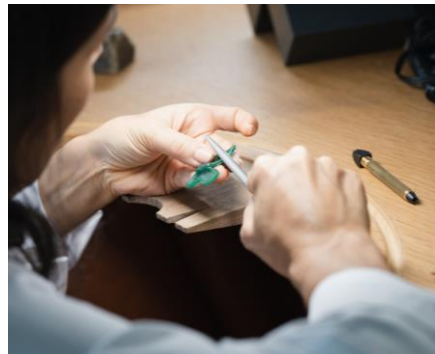
The list of courses is available on our website.

<https://www.lecolevancleefarpels.com/hk/en>

SAVOIR FAIRE

Discover and experience the richness
of jewelry *savoir-faire*, from the gouaché to the setting techniques

Courses of 2, 3 and 4 hours
From 6 to 12 people maximum depending on the course



ART HISTORY OF JEWELRY

Immerse yourself in the great history of jewelry, from Antiquity to the present days, passing through the Renaissance and Art Nouveau periods

Courses of 2.5 and 4 hours
Up to 12 people per course



THE UNIVERSE OF GEMSTONES

Immerse yourself in the fascinating world of gemology and learn to recognize the most precious stones

Courses of 2 and 4 hours
Up to 12 people per course



CREATIVE WORKSHOPS

for children and teenagers

Our offer consists of 4 workshops for children and 2 workshops for teenagers, for 6 to 12 participants maximum. Parents can participate in the workshops





EXHIBITIONS

EXHIBITIONS



L'ÉCOLE, School of Jewelry Art features **exhibitions all year-long**, on very different subjects and with a renewed approach. Two exhibitions are organized per year, and we can arrange **guided tours** with our art historians or docents. **The tour can be privatized.**

Previous exhibitions

- Precious Art Deco Objects
- Discover the Gemstones, Ruby & Sapphire
- The Art of Gold, 3000 Years of Chinese Treasures
- Lacloche, Parisian Jewelers, 1892-1967
- Men's Rings
- Daniel Brush
- **An Eye for Beauty (our latest exhibition)**

[Click here to see more](#)



CONVERSATIONS

CONVERSATIONS



L'ÉCOLE has developed about **30 conference** themes **under 3 main categories** that you can **privatize** :

1. **Gemology**, such as "The Great Jewelry Collectors"
2. **Jewelry History**, such as "Marie Antoinette Jewelry"
3. **Savoir Faire** (know how) such as "The Art of Crafting Gold"

Our conversations are moments of exchange and discovery during a **1h format** including 45min of conversation between two experts and 15 min of QNA.

Our conference room can accommodate **up to 60 people**.

They are offered face-to-face, but we can also organize Live Online sessions upon request.

[Click here to see more](#)

EXAMPLES OF PRIVATE EVENTS



EXAMPLES OF PRIVATE EVENTS

For your team members or partners : Short Format



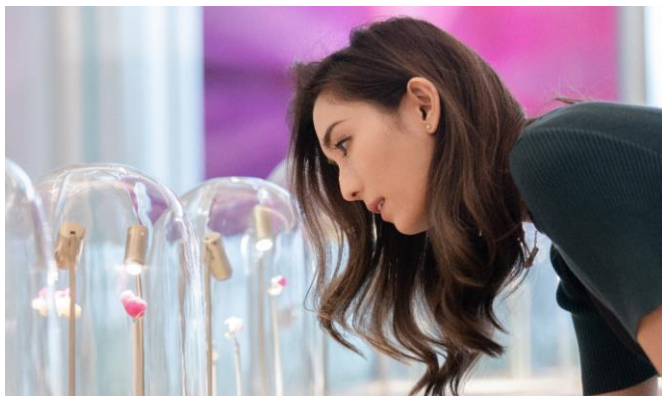
Option 1: Evening Conversation & Cocktail

Up to 60 people, 2 hours

The evening starts with a cocktail reception, and your guests can also enjoy our current exhibition with the guidance of our art historians and docents.

Two experts then animate a 1-hour evening conversation on a selected topic, such as for example:

- The Secrets of Jewelry Design
- Understanding Art Deco Jewels
- Emerald, Art & Science



Option 2: Private Exhibition Tour & Cocktail

Up to 25 people, 2 hours

Our experts will guide your group through a fascinating exhibition in our premises for a 1-hour sharing session. It will be ended with a cocktail reception. A catalog of the exhibition will be offered to your guests.

EXAMPLES OF PRIVATE EVENTS

For your team members or partners : Medium and Long Format



Option 1: Discover L'ÉCOLE & Cocktail

Up to 30 employees, 3 hours (2:00pm-5:00pm)

The day is devoted to the discovery of L'ÉCOLE, and of the professions at the heart of jewelry creation.

Your group of guests is divided into 3 sub-groups each following a 45-min activity of:

- A presentation of L'ÉCOLE and an exhibition tour
- A visit of our jewelry design studio, with demonstrations of jewelry techniques
- A visit of our gemology and art history classrooms

The day will be closed with a cocktail reception on our panoramic terrace.



Option 2: Private Class & Cocktail

Up to 24 employees, 4 hours (2:00pm-6:00pm)

You can choose one of our class between 2 different main topics :

- Gemmology such as "Diamond grading"
- Art History such as "A History of Jewelry from Louis XIV to Art Deco"

Each class can welcome 12 people

The day will be closed with a cocktail reception on our panoramic terrace.

EXAMPLES OF PRIVATE EVENTS

Family & Kids Format



Children & Family workshop 5-8 years old

12 people, 2 hours

Guided by our experts and in the presence of parents, younger children will have the opportunity to express their creativity by making their own jewel or decorate crowns and swords.



Children & Family* workshop 9-12 years old

12 people, 2 hours

Guided by our experts and in the presence of parents, children will have the opportunity to express their creativity by making their own precious clock, treasure chest or draw some precious stone.

**This class can be done with or without the presence of parents.*



Teenagers & Family* workshop 13-17 years old






12 people, 2 hours

Set up of the workshop « Discovering the World of Gems », ideal for bringing together parents and teenagers. Enconced in the gemology workshop, parents and teenagers use gemologist's tools to examine colored and ornamental stones.

**This class can be done with or without the presence of parents.*

SUM UP OF OUR PRIVATE EVENTS

Those events are examples as we provide tailor made experience

Formats	Activities	Activity time	Max Number of Participants
Short Format	 Conversations	2h	60
	 Private exhibition tour	2h	25
	 Kids & Family	2h	12
Medium Format	 Discover L'ECOLE	3h	30
Long Format	 Private class	4h	12



CATERING

CATERING

For your events, we work with our partner caterers in order to offer you a service adapted to your specific needs.
Three ranges and different formats are possible for a tailor-made offer.



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